

- **[South Asian Journal of Business and Management Cases](#)**
(Sage Publishing)

Aims & scope

South Asian Journal of Business and Management Cases (SAJBMC) is a peer-reviewed, tri-annual journal of the Birla Institute of Management Technology, Greater Noida (India). The journal aims to provide a space for high-quality Qualitative Case Study Research (QCSR), thus all qualitative studies that follow Case Methodology shall be considered. Within QCSR we consider the five types of manuscript, these include Phenomenon-based, Phenomenon Extension, Theory Building, Review studies suggesting future opportunities for doing QCSR and Methodological studies that either inform how to do QCSR or extend ways of doing QCSR.

A brief description of each of these can be found in the Aims and Scope.

Publication of Hypothetical and Survey Driven Research, do not fall under the domain of BMC. The journal strictly does not accept Teaching Cases.

For more information, please visit,

- **South Asian Journal of Business and Management Cases** (SAJBMC) (Sage Publishing)
<https://journals.sagepub.com/aims-scope/BMC>

• FIIB Business Review (FBR) (Sage Publishing)

Aims & scope

FIIB Business Review (FBR) is a management focused, inter-disciplinary, peer-reviewed journal from the Fortune Institute of International Business (FIIB) New Delhi, India. FBR seeks to build a knowledge network of management academicians, policy makers and practitioners by establishing a dialogue through mixed publication basket that provide insightful perspectives on emerging managerial themes, management research of value to professional managers and academics, and management cases on contemporary business issues. FIIB Business Review aims is to: (1) Promote applied research in emergent themes that improve the practice of management; and (2) Serve as a vehicle of communication, between those who study management and those who practice it, by publishing articles that are both research-based and practice-based.

FBR is published quarterly, March, June, September and December and in every issue, FBR features the following sections: *Research Section* (conceptual and empirical research by scholars), *Perspective Section* (Viewpoint on contemporary and emerging aspects in the management field), *Business Case Section* (case on a specific problem or solution or story of business success or failure), and *Review Section* (review of any book, conference review, website review, review on a journal in management themes).

The content covered in the recent time spans developments in the following areas:

Agriculture and Rural Development
Business Analytics
Business Education
Comparative Studies in Business (Business, Markets and Strategies)
Development in Emerging Economies
Economic and Infrastructural Development
Emerging Business Sectors and Business Practices Globally
Entrepreneurship
Finance
General Management and Organization Behaviour
Human Resource Management and Leadership
Innovation and Technological Aspects in Business
International Business and Trade Relations
Marketing
Operations Management
Public Policies and Governance

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